

Request for Proposals: Coordinator, YOLO Community (Youth On the Land Opportunities)

Overview

It is the intention of Nature United to solicit proposals for a contractor to provide coordination support for the YOLO Community (the “**Coordinator**”). The YOLO Community is looking for a dynamic and committed Coordinator to support and strengthen a growing network of people and organizations who are working to deliver on-the-land programs for Indigenous youth across Canada. The YOLO Community Coordinator will play a critical role in driving engagement and building relationships to strengthen and expand this growing network, including managing and expanding the www.youthontheland.ca website platform and related social media accounts, planning an in-person gathering for Coordinators in Fall 2025, and facilitating an ongoing webinar and virtual coffee hour series.

Duration: 1 year, with possibility of extension.

Start date: ideally March or April 2025, but to be determined in collaboration with successful candidate.

Commitment: Up to be 14 hours per week, with possibility of additional hours as work evolves. Contractor will have flexibility to determine their own schedule within the project timeline.

Why This Role Matters:

This position offers a unique opportunity to support Indigenous communities in building and sustaining youth-on-the-land programs. By fostering collaboration, resource-sharing, and storytelling, the Coordinator will play a vital role in advancing youth leadership, Indigenous-led conservation, and community well-being.

Context

The YOLO Community (Youth on the Land Opportunities) is a network of 200+ individuals supporting on-the-land and on-the-water learning opportunities for Indigenous youth. This vibrant group includes practitioners running land and water-based programs for Indigenous youth through stewardship departments, Indigenous Guardian programs, health centres, schools, child and family services, non-profits, and more. Together, these individuals and programs are nurturing the next generation of Indigenous leaders in their communities.

YOLO Community members have been gathering regularly over the past 3 years, through monthly coffee hours and webinars to share successes, challenges, and lessons learned with each other. In early 2025, a new YOLO Community website was launched to anchor the YOLO Community and house tools, resources, and other relevant information (e.g., current funding opportunities, a map of stories from Nations’ programs, and upcoming events/news), while also encouraging connections among those running and supporting programs. The website was designed in partnership with an advisory group of 10 Indigenous and non-Indigenous leaders from organizations and Nations across BC, NWT, and MB.

The YOLO Community is currently coordinated by [Nature United](#), a conservation organization that has been supporting [Indigenous-led stewardship](#) and [youth on-the-land opportunities in partnership with Indigenous communities](#) for many years. The vision is that as the YOLO Community grows the network will transition to new leadership held under an existing or new Indigenous organization.

Key Responsibilities:

Storytelling & Resource Sharing

- Regularly update the YOLO Community website (www.youthontheland.ca) with relevant and timely information, such as funding opportunities, events, success stories, and helpful tools/resources.
- Develop new tools for the website as needed including communications products (e.g., written stories, blog posts, social media posts, etc.), templates, and other resources that benefit both individual programs and the wider YOLO Community.
- Manage and develop content for YOLO Community social media platforms, and track/report on website and social media analytics.

Community Engagement & Facilitation

- Lead planning for an in-person gathering (in partnership with relevant organizations) to strengthen YOLO Community relationships and foster collaboration and knowledge-sharing.
- Organize, promote, and facilitate monthly webinars and virtual coffee hours, identifying and liaising with relevant speakers and bringing together land-based program Coordinators/supporters to share knowledge and inspiration.

Outreach & Network Building

- Build relationships with on-the-land youth programs in Indigenous Nations and organizations across Canada to broaden engagement, celebrate success, and increase the number of programs connected to the YOLO community.
- Support the evolution of the YOLO Community's governance structure, including expanding the role and membership of the advisory group, exploring options for sustainability, and growing the Community's offerings.

Desired Qualifications:

Skills:

- Group facilitation and event planning skills to support webinars, workshops, and in-person gathering
- Relationship-building skills to engage diverse groups including Indigenous leaders, program Coordinators, and organizations
- Research and analytical skills to assess and summarize opportunities and resources
- Excellent written and verbal communication skills
- Familiarity and comfort with website and social media management, including digital skills to use Wordpress, Elementor, Canva, Mailchimp, social media (Facebook, Instagram), and video editing softwares

Experience:

- Experience (lived, personal, academic, or professional) in Indigenous community engagement
- Existing relationships with Indigenous communities, land-based programs, and/or youth programs
- Background or interest in education, health/wellness, youth programming, environmental stewardship, or a related field



Attributes:

- Passion for land-based learning, uplifting Indigenous youth, and supporting the self-determined priorities and leadership of Indigenous communities
- Self-motivated, organized, and capable of managing multiple priorities
- Creative and innovative
- Humble, a strong listener, open to learning, and embodying respect and reciprocity in relationships
- Availability to travel to partner communities if required

We recognize that women, visible minorities, Indigenous peoples, people with disabilities and other equity-deserving groups are less likely to apply if they do not match most of the qualifications. Nature United finds strength in diversity of backgrounds, lived experiences, knowledge, and identities. We strongly encourage those interested who bring new perspective to apply, whether or not they meet all the qualifications described above.

Proposal Requirements & Timeline

Each interested candidate should provide the following as part of their proposal for consideration:

- Resume or CV detailing your relevant experiences and skills as they relate to the desired qualifications listed above;
- Cover letter, including an articulation of your interest in supporting those working to connect their youth to on-the-land learning opportunities;
- Your proposed hourly rate.

Please submit your proposal to Zahra Remtulla (zahra.remtulla@tnc.org) by February 28, 2025.

Deadline to submit questions: February 18, 2025

Responses to questions provided to all Candidates: February 25, 2025

Evaluation of proposals: March 3-7, 2025

Candidates, or a subset of candidates, may be selected to meet with key project leaders to discuss their proposals and evaluate fit. These interviews are projected to take place March 10-21, 2025.

Selection of winning candidate will be made by March 28, 2025. Prior to finalization of the Project, all content will be handed over to Nature United to determine how to proceed with the work.



Candidate Obligations

You must analyze and respond to all sections of this RFP providing sufficient information to allow Nature United to evaluate your proposal. If Nature United have any confusion or difficulty in retrieving the required information from your proposal, it may result in the proposal to be rejected. You may not have the ability to resubmit your proposal following the deadline. No information should be submitted that is not intended to be incorporated into the proposal.

You may revoke your proposal at any time. The submission of a proposal in response to this RFP is not intended to create binding legal obligations for either yourself or Nature United, or any of their respective affiliates. By submitting your proposal, you agree that any costs you incur in responding to this RFP are to be borne by you and may not be billed to Nature United.

Role of Nature United and Evaluation of Proposals

In soliciting Proposals in response to this RFP, Nature United intends only to discuss an opportunity to collaborate with respect to the project described above. Nature United reserves the right to waive immaterial technicalities or requirements and to consider and evaluate the proposals based on what is in the best interest of the organization, and that of their affiliates, which shall be determined in the sole and absolute discretion of Nature United. Nature United is not obligated to select to continue discussions with any candidate with respect to proposals received in response to this RFP and may cancel this RFP at any time.

The Candidate acknowledges and agrees that activities contemplated within this RFP and the Candidate's Proposal, including the Proposed Scope of Work, will remain subject to further discussions, internal approval processes and will be guided by Nature United's obligations as a Canadian registered charity.